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# The Flip Flop CEO



IT'S TIME TO  
get a life.

janine finney · long muirhead · whitney roberts

Foreword by Sharon Lechter, best-selling author of *Three Feet from Gold, Outwitting the Devil, Rich Dad Poor Dad*



## **Synopsis**

The Flip Flop CEOs will take everything you have learned about the business of network marketing and flip it right side up. By the time they are done with you, you will have a serious case of whiplash, a fresh perspective on this industry, and a brand new outlook on yourself. Do not let your ego or misconceptions get in the way of listening to this audiobook. The quality of your life depends on it.

## **Book Information**

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## **Customer Reviews**

I am not a network marketer. Don't know anything about network marketing - until now. :) Reading The Flip Flop CEO not because I want to be a network marketer, but because this book is so inspirational. I am in the corporate world and have two small businesses. I look at every resource I can to give myself an edge and to make myself and my businesses more effective. I find myself taking a highlighter to the book to highlight quotes to review later. One in particular I used with my photography business as I addressed my teens who were graduating this year: "...realize that you can have more, and deserve more, in your life than others claim is possible." This is powerful and deep. I carry these words around with me into every aspect of my life. It motivates me to earn more in spite of any negative obstacles I may face. This book is so much more than about network marketing. It is about inspiring yourself to live your life in a true and authentic way - even if it means breaking away from 'normal' and 'conventional' ways of thinking. I find this applicable in every part of my life. In today's world - we all need that edge. I love this book!

It's not the book's fault that I only gave it 3 stars... it wasn't what I expected. I was searching for something that would give me more insight on HOW to be a better Network Marketer. This book

only talked about why you should quit your job and BECOME a network marketer. I kept waiting for some innovative ideas to be laid out...they never came. I read through it in 1 day. Wasn't worth my money... but it MAY be worth YOUR money if you are on the tipping point of joining a MLM company.

I love this sassy informative new book about the business model of network marketing! It's the best book I have read so far which authentically explains how regular people can live a life of freedom, choices, happy, healthy lives while building a business which can produce CEO income all while wearing your flip flops! I have been sharing with everyone in my life - there is a way out of the rat race and Lory and Janine devour a subject which so many out there do not fully understand. WELL DONE LADIES!

This isn't exactly a how to live the life of your dreams but if you need some convincing that it's possible to have it all and to create it all, this book will do it! I highly recommend this easy read for all of my team members to get them thinking about what could be and to get them believing that they can decide to create their own success!

Wonderful book! I gift this book to all my new Arbonne consultants when they join my team. It answers many questions about network marketing and gives testimonies from successful leaders in a variety of companies. I highly recommend this book to anyone who just began their business or who is considering a network marketing company. Do your research and follow your heart!

If you want a feel good book, I guess this qualifies but if you want a book with substance, this isn't it. Update: Eric Worre's book "Go Pro - 7 Steps to Becoming a Network Marketing Professional" is a LOT better. It has substance and is relevant for more than just network marketing.

This isn't a 'how to', but instead a brief view of why Network Marketing is worth exploring. It's filled with stories of people who have made it big in the business and has some facts that help to address any naysaying. While there are some valuable words of wisdom and it is inspirational, it doesn't address the hundreds of thousands of people who don't make it and the challenges and realities of the business. Like anything nothing is perfect, not even Network Marketing! This book feels more like a cheerleading squad, trying to help motivate the masses. I'm all for network marketing and while this is a fun read, I prefer a more objective and in depth look.

good bookshort readreally liked it on kindle ereaderbought paperback before I realized it was available on kindleprefer kindle version -- because i could read anywhere kindle HD, ipad with kindle reader app; iphone with kindle app, etcI have joined a multilevel marketing company and I am looking for inspiration and something to share with my downline

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